

DUE JUNE 1, 2017

CALL FOR PAPERS
for the Spring 2018 Issue of
EXHIBITION*

A journal of exhibition theory & practice for museum professionals, published by NAME (the National Association for Museum Exhibition), a professional network of AAM (the American Alliance of Museums)

“OBJECT EXPERIENCES”

The spring 2018 issue of *Exhibition*, “Object Experiences,” seeks proposals that explore innovative ways to engage visitors with (all kinds of) objects in museums. Proposals should address one or more of the following:

- **Design—for example:** object-centered design; visitor-object interaction and cognitive science; Universal Design and object display; use of audio, media, lighting, immersion, interactivity, and technology; designing object-related opportunities for visitor participation
- **Interpretation—for example:** how to use objects to tell visual stories; how to create narratives around objects that foster close encounters; how to create new stories around existing collections; how to address objects that have difficult or offensive histories
- **Questions—for example:** What is the role of objects in exhibitions in the digital age? What is the role of authenticity—and of models, props, and reproductions?

The exhibitions/installations analyzed can be of any size, and take place in any of a variety of spaces: museums of all disciplines, historical sites, galleries, institutions that collect and display living collections, outdoor public spaces, or other physical environments. Proposals might come from designers, architects, curators, exhibit developers, interpretive planners, writers, educators, collection managers, or others who create and contribute to exhibitions.

Proposals must:

- tell how the proposed article will relate to the issue’s theme;
- indicate the approaches, strategies, or knowledge that readers will take away from the article;

*formerly *Exhibitionist*

- convey how the article will raise questions or illuminate larger issues about exhibitions that are widely applicable (especially if the proposal focuses on a single project or institution); and
- take into account that articles will be expected to provide critical, candid

discussions about issues and challenges; if citing a project's success, they will be expected to provide some level of evaluation in support of the claim.

In evaluating article proposals, we will consider the following: how well does the proposed article relate to the issue's theme? Is the goal of the proposed article clear? Are its ideas expressed well? Is the description focused? Is the topic relevant and timely? Does it promise to do more than describe—for example, will it convey challenges, solutions, and takeaways? Does the approach offer a new way of looking at, thinking about, designing for, or developing exhibitions? Would it have broad appeal and applicability to a variety of museums in a variety of places and of varying sizes? Has the writer or writers clearly conveyed their qualifications for writing the proposed article?

Deadlines and information

Proposals of 250 words maximum (as Word documents only) are due **June 1, 2017**. In addition to the proposal, please provide a brief description of your background and qualifications for writing the article. Our editorial advisory board will vet proposals in a blind review, and you will be notified of acceptance or non-acceptance in late June. If your proposal is accepted, articles (2,000 words maximum with four to five high-resolution images, captions, and credits) will be due in late August 2017.

Please send all proposals via email to:

Ellen Snyder-Grenier (esnydergrenier@yahoo.com), Editor, *Exhibition*. Submissions from colleagues and students around the world are welcomed and encouraged.

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