



Announcement



American
Alliance of
Museums

ANNUAL MEETING & MUSEUM EXPO

Saturday // May **6**

Sunday // May **7**

NAME Events & Exhibit Planning and Design Track Sessions

To see other conference events
and sessions,
be sure to visit
[www.annualmeeting.aam-us.org/
schedule](http://www.annualmeeting.aam-us.org/schedule).

7:00 pm-12:00 am

NAME Informal Meet-Up //

City Museum

\$10 at the door

Transportation not provided

8:30 am-12:00 pm

NAME Field Trip //

St Louis Courthouse

Tour new renovations with

Beverly Serrell.

Registration required

1:00-2:15 pm

Insiders and Outsiders:

Creating Exhibitions Together

We the People: Voices Heard

2:30-3:45 pm

Not One Size: Designing

Interactives for S, M, or L Museums

**Exhibition for All: Accessibility
in Planning and Development**

4:00-5:15 pm

Designing Emotion

Exhibit RFPs Bids and Contracts:

Working Well With Others

**Designing Beautiful, Functional,
Human-Centered Exhibits**



May 7–10, 2017 St. Louis, Missouri

Monday // May **8**

7:30–8:30 am

NAME Breakfast //
Marriott St. Louis Grand
Official business meeting
and informal networking.

Registration required

8:45–10:00 am

Democratizing the Museum:
Breaking Barriers to Participation

29th Annual Excellence in
Exhibition Awards

1:30–2:45 pm

The Accidental Exhibit Writer

Is Visitor Attentiveness the High
Price of Admission?

7:00–10:00 pm

NAME Party // The MOTO Museum

Registration required

Tuesday // May **9**

8:45–10:00 am

New Ways to Talk About Nature
Mistakes Were Made 2017

10:30–11:45 am

Design Trends:
Phygital to Pokemon

Global Perspectives on Exhibition
Exchange: The ICEE Platform

11:45 am–1:15 pm

NAME Luncheon //
Marriott St. Louis Grand
Creative activity, engagement
and informal networking.

Registration required

1:30–2:45 pm

Designing for Outrage: Inviting
Disruption into Exhibitions

Exhibit Development Processes
Must Change! (Act II)

The Room Where It Happens:
Content and Design Come Together

Wednesday // May **10**

9:45–11:00 am

Flourish: An Inclusive Exhibit
Planning Approach

Tackling Human Rights, Trauma,
and Atrocity in Exhibitions

11:15–12:30 pm

How to Suspend Disbelief: Lessons
Learned through Pop-Ups