



Dear NAME members and journal readers,

Welcome to the first issue of *Exhibition*, the newly redesigned version of *Exhibitionist*. To better showcase the content of our terrific articles, we've moved to color and created a completely new layout. On behalf of the board, I want to thank managing editor Liza Rawson, who led the effort. We also want to give a shout-out to Charita Patamikakorn, principal at koolgirlposse Inc., the designer who transformed the journal's look and feel. We hope everyone enjoys the new design! Please share it with friends and colleagues—and encourage them to subscribe to what is certainly the best journal on exhibitions in the museum field.

While working on the journal redesign, we also conducted a survey of NAME members to learn how *Exhibition* might better serve our membership and subscribers. While we are still digesting the results, we did learn that there has been considerable confusion about subscriptions and renewals. In response, we've worked with AAM to resolve this issue and make the process easier. To subscribe or renew, please go to www.aam-us.org/resources/publications/exhibition. And remember, you can always

find back issues at www.name-aam.org/resources/exhibition/back-issues-and-online-archive (along with two selected articles from the current issue).

Finally, as this issue reaches you, you may be planning to attend the annual AAM conference, held this year in Washington, D.C. All of us on the NAME board look forward to seeing you there. Please seek us out if you have ideas or suggestions on how to make NAME better or ideas on how we can serve the membership. Of course, the highlight of the conference will be the NAME party, which we're holding on Thursday, May 26 at a one-of-a-kind hotel, the Mansion on O Street. Its motto is "everything is possible; dare to be different"—something that I think all of us at NAME can get behind.

Cheers!

Wayne LaBar
President